

certero.

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Schedule a Demo

WE THINK AND DO DIFFERENTLY

# Ai Powered Next Generation IT Asset Management

Balancing Innovation, trust and business value across your ever expanding digital estate.

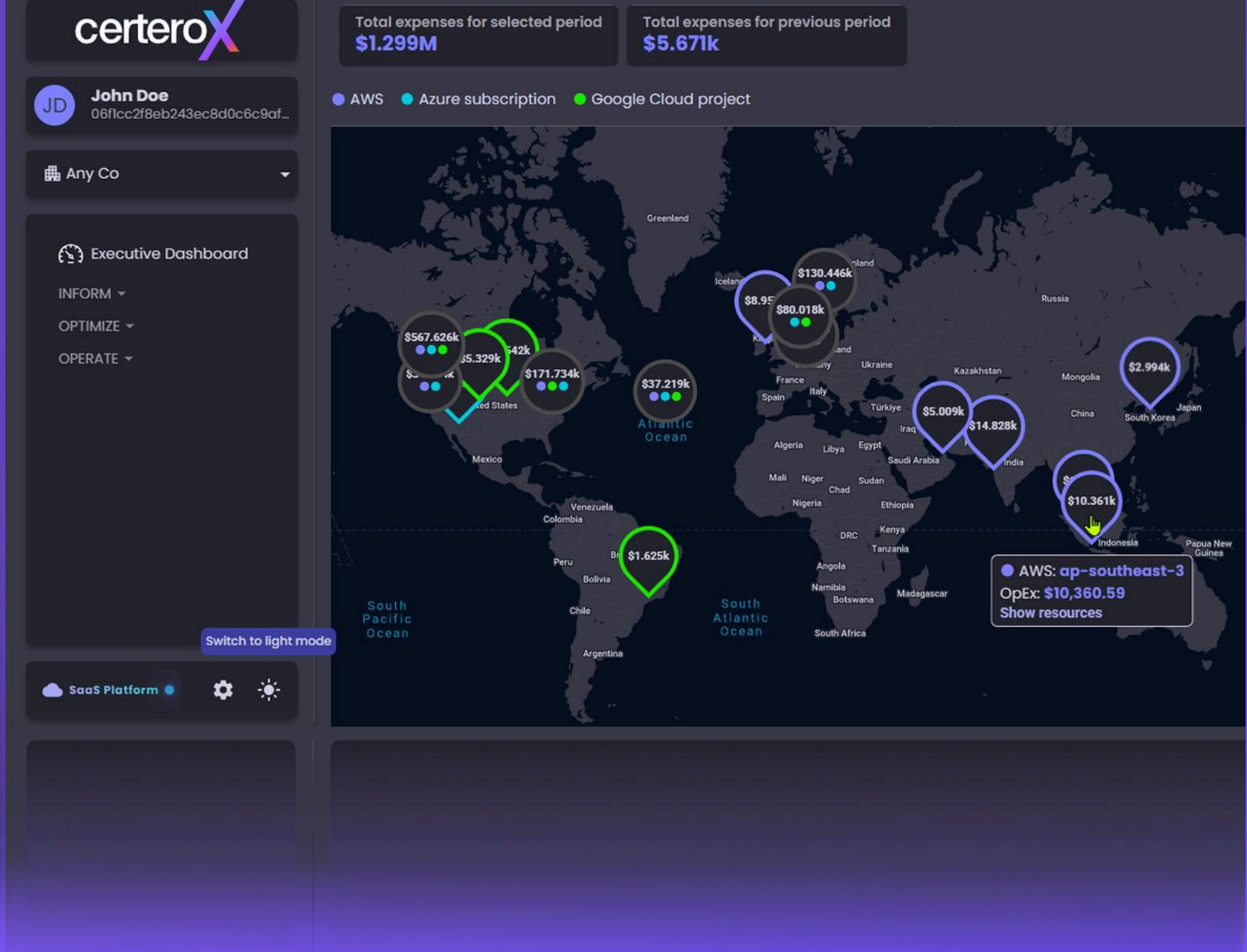
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ORACLE Partner



Microsoft Partner



## You Can't Manage What You Can't See

IT infrastructure has exploded in the last half-decade. SaaS and Cloud have taken control away from IT and finance teams. Individual departments, teams and end-users are rapidly creating an invisible infrastructure of Shadow IT and AI tools to improve how they work. But what is this doing to your IT service, cost, governance and security strategy?

Certero gives you the visibility and control you need to maximise the business value of your SaaS, Cloud and on-premises technology investments. We give you the accurate data you need to make informed decisions and improve accountability across your business for improved IT and financial operations.

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### How We Can Help

- ✓ Reduced Financial Predictability
- ✓ Disjointed Management With No Single Source Of Truth
- ✓ Lack Of Governance And Compliance
- ✓ Increased Cyber Security Threats
- ✓ Complicated Audit
- ✓ Reduced Business Efficiency
- ✓ No Control Over IT And Finance Operations

## Complete Visibility And Observability Of Your IT Infrastructure

Track and manage all the hardware, software, SaaS and cloud in your business. Certero customers report a significant reduction in lost devices, unexpected costs and Shadow IT spend, through improved governance, accountability, and performance. The results speak for themselves.

01

### Up To 60% Reduction In IT Spend

Certero customers achieve measurable savings by eliminating unused software, shadow IT and duplicate SaaS licences.

02

### 45% Faster Audit Readiness

Automated discovery and licence reconciliation dramatically cut time spent preparing for vendor audits.

03

### 30% Boost In IT Governance Efficiency

Unified visibility across SaaS, cloud and on-premises environments improves control and compliance.

### Unified IT Intelligence

See every asset, everywhere. One unified platform that gives you complete visibility, and confidence across your entire IT environment.

### Real-Time Discovery

Instantly locate every device, application, and licence across your network — ensuring complete visibility with no blind spots.

### Smarter Cost Optimisation

Reduce unnecessary spending by leveraging intelligent insights into your SaaS, Cloud, and software usage.

### Continuous Compliance

Stay fully audit-ready with automated tracking, licence reconciliation, and streamlined compliance management.

### Reduced Costs

Find and duplicate costs.

## Everything You Need To Make Your Estate Visible & Manageable

See the IT intelligence solutions that give you complete visibility of your SaaS and Cloud ecosystems

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### certeroX

Manage everything in your on-premise IT ecosystem from a single place for improved visibility, control and governance.

### certeroX

SaaS and Cloud Management that gives FinOps teams everything they need to track, optimise and govern digital spend in one place

### certeroX

Gain complete visibility and control of your entire SaaS ecosystem

### certeroX

Multi-cloud cost management, governance and optimisation for Azure, AWS and Google Cloud Platform

## For Enterprise Businesses That Want To Improve Their SaaS & Cloud Operations

Certero's SaaS and Cloud asset management software is designed for organisations looking for the data they need to feed their ITSM strategy. By improving the discoverability and observability of your IT architecture, no matter where it is, we help you drive better business outcomes, increase financial transparency and accountability and reduce security risks from Shadow IT.

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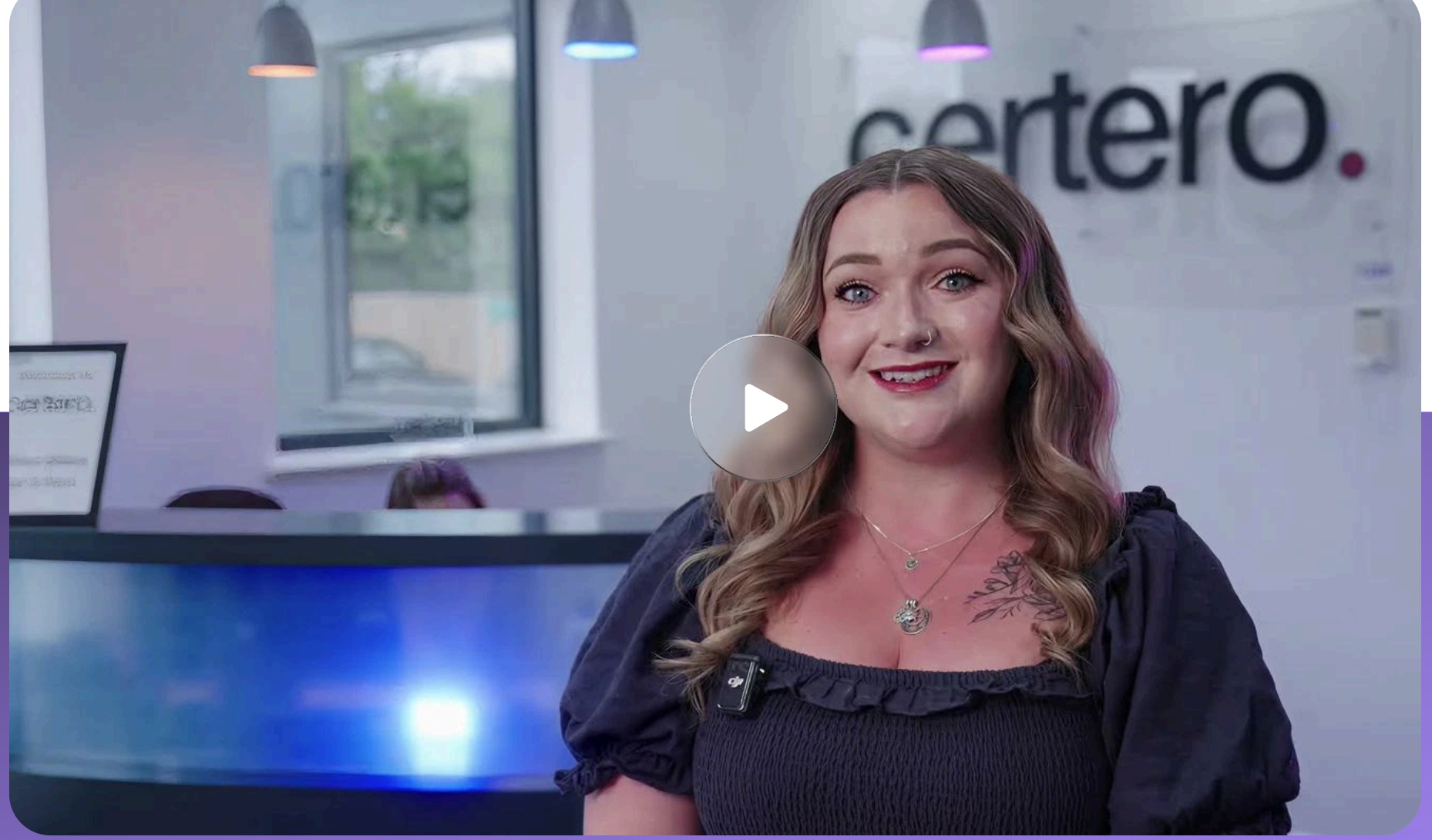
Control spend. Reduce risk. \* See everything. Manage anything \* Data you can trust. Decisions you can prove.

Product Explainer Video

## See How It Works

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Play Explainer Video



## See And Control Everything From One Platform

See every device, OS, application and licence in one place. Gain complete visibility across your entire IT estate, everywhere, with data automatically pulled from multiple sources.

01

### Automated Discovery

Automate the process of finding and cataloguing every asset on your network with accurate, agentless or agent-based discovery for hardware, software, cloud and hybrid environments.

02

### Licence Compliance

Track software usage, match licences to deployments, and identify compliance risks. Instantly spot cost-saving opportunities through intelligent optimisation tools.

03

### IT Cost Control

IT Cost Control with smart reporting. Create customisable reports to surface cost drivers, forecast spend and support smarter budgeting. Drill down on data by vendor, department or platform.

04

### Simplicity & Speed

Deploy in days and train users in a matter of minutes. Our platform's intuitive design removes friction for faster adoption and quicker time to value.

Control spend. Reduce risk. \* See everything. Manage anything \* Data you can trust. Decisions you can prove.

★★★★★ Love This ITAM Product!!!

"It's rare to find a company as helpful as Certero have been. No query has been too small, insignificant or seemingly silly. They have offered assistance and support whenever required and with very little notice. The product itself is outstanding and we hope to remain customers for years to come."

IT Asset Management Officer  
Software Asset Management | Government | 5,000 Employees

★★★★★

"Great Product And Great Company!"

View Review on Gartner

★★★★★ I Would Highly Recommend.

★★★★★ Optimise Software Usage With Certero

★★★★★ Great Product, Great Partner

★★★★★ Excellent Product And Easy To Use

★★★★★ More Than Just ITAM!

## Enterprise Organisations Choose Certero To Gain Visibility Of Their SaaS, Cloud & On-Premise Management

With our top-rated IT intelligence tool and service provision, Certero customers get complete visibility their SaaS, Cloud and on-premise IT estate to reduce costs, improve business operations and reduce risks from Shadow IT.



#1 Voted By Verified Customers Worldwide On Gartner®  
The ONLY vendor to retain the prestigious Gartner Peer Insights Customers' Choice Distinction in 2024.

Certero is the preferred choice for 75% of decision-makers we speak with..

## Built For Enterprises That Need Global Scale

Certero helps global enterprise companies simplify the identification, management and governance of complex IT estates. Explore how our platform can take IT management to the next level. Choose your industry to see more.

Don't see your industry? Get in touch and let's talk about what you need.

### Health Care & Biotech

Ensure compliance and protect patient data with full visibility of medical and research systems.

### IT Services

Manage multi-client environments efficiently with unified asset and licence control.

### Manufacturing

Optimise software and hardware across plants to cut costs and prevent downtime

### Finance

Control risk, strengthen compliance, and manage cloud spend across critical financial systems.

## Our Partner Program

certero. Advance partner

certero. Connect partner

certero. Engage partner

certero. Elite partner

At Certero, we don't just welcome partners, we empower them. The Certero Partner Program is designed for technology resellers, solution providers, and service partners who want to deliver smarter IT asset management solutions, grow faster, and make a lasting impact.

Built on collaboration, innovation, and simplicity, our partner program helps you scale with confidence. You'll get access to industry-leading products, expert support, and the flexibility to grow your business your way, supported every step of the journey by a team that's invested in your success.

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Locations	ITAM	SAM	SAAS Management	Platform
<p><b>UK Office</b> Cedarwood 2, Kelvin Close, Birchwood, Warrington, WA3 7PB, United Kingdom T: +44 (0) 1925 868970</p> <p><b>USA Office</b> 77 West Wacker Drive, Suite 4500, Chicago, IL 60601, United States T: +44 (0) 1925 868970</p> <p><b>Australia Office</b> PO Box 1142, 100 Walker Street, North Sydney, NSW 2060 T: +44 (0) 1925 868970</p>	<p>IT Asset Visibility IT Asset Management Lifecycle Management ITSM/CMDB Integration</p> <p><b>CLOUD</b></p> <p>Cloud Inventory Discovery (Multi Cloud) Cloud Usage Monitoring Cloud Cost Monitoring Cloud Compliance Cloud Cost Management</p>	<p>Software Asset Visibility SaaS Licence Visibility SaaS Usage Software Compliance Monitoring Software Contract Renewals Software Licence Reconciliation Software Audit Defence Software Compliance Reporting SAM Managed Services</p>	<p>SaaS Discovery &amp; Visibility SaaS Licence Visibility Shadow IT Discovery SaaS Usage Monitoring SaaS Cost Monitoring SaaS Security SaaS Policy Enforcement SaaS Access Management SaaS Optimisation Services SaaS Cost Management</p>	<p>CerteroX Platform Passworks App Centre PowerStudio Software Recognition Database Datacenter Certero for Mobile</p>

Accreditations & Memberships





